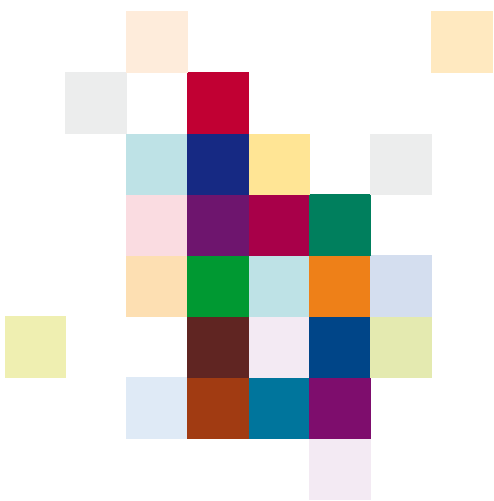




BRADFORD CHILDREN AND YOUNG PEOPLE'S PLAN

2009-2012

Review 2010



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Foreword

Welcome to the annual review of the Bradford's district's Children and Young People's Plan 2009-2012.

Over the past year, colleagues across the Children's Trust have worked together towards our ambitions for improving the lives of children, young people and families across the district. This report assesses the progress we have made so far and sets out the priorities for the year ahead.

The 2009-2012 plan describes how Children and Young People's Services will work on behalf of the growing young population of the district and complements the high level principles and objectives set out in the Department of Children Schools and Families (DCSF) National Children's Plan, which places schools at the heart of communities.

Recent legislation in the form of the 'Apprenticeships, Skills, Children and Learning (ASCL) Act 2009' aims to strengthen Children's Trusts by requiring every area to have a Children's Trust Board. This is now a statutory body effective from 10 April 2010. The act also sets out new arrangements for the responsibilities of provision to young people aged 14 to 19. Namely, the transfer of duties previously with the Learning and Skills Council to the local authority.

In anticipation of these changes, we have worked hard this year to embed new Children's Trust arrangements in Bradford.

It has been a year of ongoing change and development, the delivery of integrated services has seen the further engagement of schools in local delivery and places them at the heart of our drive to raise educational attainment and outcomes for all children across the district. The move to a locality-based model of delivering services, developed in partnership with local agencies, has also strengthened local leadership and focuses on the delivery of services tailored to meet local needs.

The Bradford Children's Trust Board, chaired by the Lead Member for Children's Services, sets the strategic direction for children's services in the district and includes other elected members, non-executive directors of the agencies, young people,



governors and parents. The Board also has a new responsibility for the production, monitoring and review of the Children and Young People's Plan and, therefore, to meet these new requirements a revised three year plan will be produced in April 2011.

As a Children's Trust we look forward to the increasing responsibility of planning for, and delivering, improved outcomes for our children and young people. We are committed to the vision that every child and young person should be supported to have the best start in life, and be given active help and encouragement towards achieving the five outcomes identified in the Every Child Matters (ECM) Agenda:

- Be healthy
- Stay safe
- Enjoy and achieve
- Make a positive contribution
- Achieve economic well-being

Priorities for the district remain unchanged for 2010 as outlined on page 9. The cycle below describes the key steps in the journey we have taken in Bradford towards achieving this vision.



This continuous cycle of improvement aims to provide clear support for parents and carers, and to help ensure that children grow up happy, active and safe, so that they may fulfil their potential for a creative and engaged adulthood, contributing to the well-being of communities. In turn, this will enable parents and local communities to be increasingly engaged in decision-making, and ensure that the range of services offered to our children represents genuine choice and is amongst the best in the country. We remain dedicated to the aspiration that our schools will continue to improve year on year. This year has seen progress towards achieving that aim.

We welcome Lord Laming’s recent review of Safeguarding and the specific recommendations made. Our considered response will enable Bradford to build on the current strengths of our existing safeguarding arrangements.

The Big Idea to which all partners are committed remains: “local joined up services focussed on prevention”. The Council and its partners are working together to improve the life chances for all children. We have continued to direct support to children when they are vulnerable and to provide

this at the earliest opportunity, and at the earliest age. Bradford’s preventative framework enables services to intervene early to identify and respond to risk factors, build in protective measures, and support children and young people to develop resilience.

Education is a key priority for the children and young people in the district and good progress is being made on the development of options for the future arrangements for education related services in the Bradford district, following the end of the current contract with Serco/Educaton Bradford in July 2011. Wide ranging consultation has taken place with stakeholders to gather their views and to ensure that future service provision aligns with identified needs.

At the expiry of the current contract these revised structures will be in place to ensure continuity of service and provision within the context of the Children and Young People’s Plan.

Young people are our future and the district’s growing young population is one of our greatest assets. Our current ‘b someone’ campaign aims to encourage learning and raise aspiration in order to help all children and young people achieve their potential and enjoy their lives so that this great asset may continue to benefit the whole community.

We look forward to working with you all on this.



Cllr Ralph Berry
Portfolio Holder for
Children’s Services



Kath Tunstall
Strategic Director of
Services to Children
and Young People



Vision for services to children and young people in the Bradford district

The Children's Trust Vision Statement and priorities are reflected in the plans and strategies of all the agencies which make up the Children's Trust arrangements.

Significant challenges continue, but through the priorities and approach set out in the Plan and with the talent and motivation of our dedicated workforce, we can ensure that every child and young person can achieve our vision.

The **vision** of the Children's Trust is:

'For every one of our children to have the best possible start in life'.

We will do this by:

- Ensuring that the services all children and young people use - schools, healthcare and leisure, are the best possible we can provide.
- Providing fun, play and leisure activities to enrich the experience of children and young people based on what they tell us they enjoy.
- Working more closely together, so that children and young people can quickly get support, tailored to their needs and close to their home or school.

- Ensuring that everyone who works with children and young people understands how to keep them safe and when to share information if they have concerns.
- Focusing our efforts on acting early to prevent small difficulties becoming much bigger.
- Listening to children, young people and their families and using their views to improve the services we provide for them.
- Striving to make all services provided in the Bradford district excellent.

Shared Principles

Children's Trust arrangements bring together different agencies, each with a distinctive culture and ethos. The partners must agree to deliver services in accordance with commonly agreed principles, based on equity and putting children and young people first.

Children's Trust Pledge:

Every Child Matters is about improving services for all children and young people but has particular regard for the most vulnerable and disadvantaged in order to close the gap between such children and young people and their peers.

The Children's Trust's vision for services for children and young people includes the following pledge:

- Every child and young person will enjoy living in the district and will achieve as much as they can as they grow up and develop.
- We will work together to make the district a place where children and young people from all communities and backgrounds feel safe and have opportunities to improve and enjoy their lives.

Shared Principles:

In order to achieve this vision the following principles have been agreed.

- Be centred on the needs of all children and young people
- Listen and respond to children, young people and their families
- Empower children and young people to contribute to shaping services
- Focus on priorities
- Focus on prevention
- Be equitable, inclusive and non discriminatory
- Work together in an integrated way
- Listen to staff and front line managers
- Provide clear leadership and direction
- Share and learn from good practice and lessons learnt



National and Local Context

The **Children Act 2004** and the **Every Child Matters** strategy aim to strengthen and improve services and outcomes for all children and young people but particularly the most disadvantaged. Emphasis is given to early intervention and prevention, recognising and tackling needs or difficulties at an early stage before they become bigger.

The Children Act 2004 also imposes 'a duty to co-operate' on Children's Trust partners who are required to work jointly "with a view to improving the well-being of children in the authority's area". Bradford Metropolitan District Council as the Children's Services Authority is responsible for leading on arrangements to promote co-operation with relevant partners: Police; Probation; Youth Offending Team; Primary Care Trusts; Strategic Health Authority; the Learning and Skills Council and other key stakeholders, including the voluntary and community sector, young people, governors and parents.

Recent legislation (November 2009) in the form of the '**Apprenticeships, Skills, Children and Learning (ASCL) Act 2009**' extends further the 'duty to co-operate' to include wider representation and requires every area to have in place a Children's Trust Board. This has become a statutory requirement from 10 April 2010.

Bradford's Children's Trust Board is now responsible for developing the Children and Young People's Plan (CYPP). As a consequence, a new

three year Plan will be produced in April 2011, which will form a single over-arching strategy setting out how the Children's Trust partners will work together to improve outcomes for children, young people and their families.

Bradford Children and Young People's Plan for 2009-2012. The current Bradford Children and Young People's Plan for 2009-2012, was developed through the extensive involvement of children, young people, families and partners. The Plan sets out priorities and objectives for 2009-2012 which are consistent with, and informed by, the three key over-arching transformational priorities set out in the Sustainable Community Strategy – The Big Plan (2008-2011) and the Local Area Agreement; they are:

- Improving education outcomes to prepare people for an active and prosperous life.
- Improving skills at all levels to meet the needs of business and to build a knowledge economy.
- Regenerating the city and our major towns to create the opportunities and impetus for sustained economic growth.

As set-out in the current Children and Young People's Plan for 2009-2012 our vision is:

'For every one of our children to have the best possible start in life'.

The Plan also takes account of the following, full details of which are highlighted in section three of the Children and Young Peoples Plan 2009-2012:

- National Children's Plan Objectives
- The National Service Framework for Children, Young People and Maternity Services 2004 (NSF)
- The NHS Operating Framework 2008/9 to 2011/12
- Healthy Lives, Brighter Futures – The Strategy for Children and Young People's Health (2009)
- Health Inequalities: Progress and next steps (2008)
- Joint Strategic Needs Assessment (JSNA 2007)
- Maternity Matters: Choice, access and continuity of care in a safe service (2007)
- Child Health Promotion Programme (2008)
- The NHS Next Stage Review (2008)
- The Bercow Report
- The Education and Inspection Act 2006
- The Common Assessment Framework (CAF)
- The Childcare Act 2006
- National reforms for 14 to 19 year-olds Education
- The Building Schools for the Future (BSF) Programme
- National Challenge
- The Local Government White Paper Implementation Plan, Strong and Prosperous Communities
- Care Matters: Time to Deliver for Children in Care
- Aiming High for Disabled Children (AHDC)
- Better Care: Better Lives
- Youth Matters
- Safe, Sensible and Social (June 2007)
- Drugs: Protecting Families and Communities (Feb 2008)
- Youth Alcohol Action Plan (June 2008)
- Workforce Reform

Needs Analysis

The Needs Analysis brings together relevant information and intelligence of individual agencies and is reviewed on an annual basis. The culmination of this information is used to identify relevant outcomes and the priorities that reside within the district. These outcomes and priorities

are then used as the basis to inform planning and commissioning decision making and enables a more effective use and deployment of existing resources.

Needs Analysis Overview

Key issues for the district:

- There will be a significant growth (31%) in the number of 0-19 year olds by 2031.
- There will be similar proportions of children within the overall population.
- The proportion of BME groups will rise.
- The predicted increase in population will be highest in the existing deprived areas.
- Bradford is in the top 10% of the most deprived authorities nationally.
- 50% of the district is in the 30% most deprived nationally and a number of local areas within the district amongst the most deprived (highest 3%) in the country.
- Deprivation underpins many of the most significant inequalities across the district. The Needs Analysis highlights that communities where children most under-achieve, where their health is poorest and their outcomes at 19 are lowest are those communities where levels of deprivation are highest.

More information and analysis is required to understand:

- The full impact of deprivation, poverty and poor housing on children's outcomes across the district.

Outcomes and Priorities 2009–2012

The Children and Young People's Plan is reviewed each year to see how well we are doing against the priorities set and, if necessary, make changes. The outcomes and priorities for the plan have been agreed on the basis of where the greatest impact can be made by all agencies working collaboratively.

The outcomes and priorities determined in this plan remain unchanged for 2010-2011 and are shown on the next page.

Outcome: **Be Healthy** – Help every child be happy, healthy, and resilient, feel good about themselves and have someone to talk to they can trust

Priorities:

- Support improvements to tackle a range of health inequalities for Children and Young People (C&YP) and their families and promote healthy lifestyle choices with a focus on Infant mortality, oral health, obesity, teenage pregnancy; sexual health; alcohol, tobacco and substance misuse.
- To promote the emotional well-being of all Children and Young People.

Outcome: **Stay Safe** - Children and young people feel safe at home and in their community

Priorities:

- Reduce unintentional injuries across the district.
- Improve outcomes for looked after young people through providing more stable and secure placements.
- Help create a safe environment by minimising abuse and neglect.
- Reduce the number of C&YP experiencing bullying.

Outcome: **Enjoy & Achieve** – Improve education outcomes: every learner can enjoy school life to the full and achieve their full potential

Priorities:

- Raise attainment of children and young people, and narrow the achievement gaps for underachieving groups.
- Reduce persistent school absence.
- To reduce the number of schools causing concern and increase the proportion of schools that are good or better.

Outcome: **Making a Positive Contribution** - Children and young people feel that their efforts and contribution are recognised and appreciated by people

Priorities:

- Improve opportunities for children, young people, parents and carers to participate and contribute to policy and service development in the district.
- Provide positive activities for C&YP across the district.
- Prevent young people from offending or re-offending.

Outcome: **Achieving Economic Well-being** - Create a highly motivated and well educated young workforce to support successful regeneration

Priorities:

- To reduce the proportion of young people who are not in education, employment or training (NEET) – vulnerable groups?
- To continue to enhance the range, quality and flexibility of learning pathways for young people aged 14 -19 years.
- To reduce childhood poverty and maximise the economic well-being for C&YP and their families.



The main body of this review follows an 'outcome based accountability' approach with a 'report card' generated to review each of the agreed priorities.



Governance and Accountability

The Children's Plan 2008 set out the Government's intention to strengthen Children's Trusts so that they continue to deliver real, measurable improvements for all children and young people and have in place by 2010 consistent high quality arrangements to identify all children who need additional help and intervene early to support them. It introduced the concept of the 21st Century School with high levels of commitment to excellence in learning and meeting children's needs across all the ECM outcomes.

The ASCL Act 2009 and new forthcoming guidance promotes a step change in expectations and impact for Children's Trusts to champion and take responsibility for achieving improvements in the lives of children across all five Every Child Matters outcomes. To deliver on this commitment, the following has taken place:

- the number of Children's Trust partners has been extended to include maintained schools, Academies, sixth form and further education colleges, and Job Centre Plus.
- the Children's Trust Board is now a statutory body (from April 2010), with specific functions.
- the Board has legal responsibility for preparing, publishing, monitoring and reviewing the Children & Young People's Plan (CYPP) – so that it is “owned” by the full Children's Trust partnership.

In line with this, we have worked to enhance and build on existing arrangements in order to ensure that the Children's Trust in Bradford is seen as a planning body which informs commissioning decisions and ensures that front line services work together to improve outcomes by effectively deploying available resources to address identified priorities.

Collectively the Children's Trust (CT) is the sum total of co-operation arrangements and partnerships between organisations with a role in improving outcomes for children and young people, which includes the Children's Trust Board; it is not a separate organisation.

The review of Bradford's Children Trust arrangements has been underpinned and informed by the principals of Outcome Based Accountability (OBA) which sets out clear accountability in terms of roles and responsibilities across the new governance structure.

Children's Trust Board

The Children's Trust Board is chaired by the Lead Member in the Council for Children's Services and is the 'driving' partnership which is responsible for setting the vision, strategy and monitoring the overall partnership performance (against the CYPP) for children's services across the district. It includes other elected members, non-executive directors of agencies, involved in delivery services for children and young people, governors and parents.

The range of statutory Children's Trust partners has already been extended in line with the new legislation as described above. All partners will be represented on the Children's Trust Board and have a formal 'duty to co-operate', taking regard of any statutory regulations and guidance.

The Children's Trust Board is now responsible for preparing, publishing and monitoring the Children and Young Peoples Plan for the Bradford district. Delivery of the various outcomes and priorities in the plan will be undertaken through the wider Children's Trust arrangements.

Children's Trust Executive

The Children's Trust Executive is responsible to, and for taking forward and implementing any actions/decisions made by the Children's Trust Board. The Executive is comprised of senior officers from across agencies, public and statutory bodies involved in the delivery of services for children and young people, and representatives from the voluntary and community sector. It is chaired by the Strategic Director of Services to Children and Young People. Members work together to deliver the strategy and the priorities of the Children and Young People's Plan.

The Executive is a forum for creative debate and innovation. It is supported by a number of Every Child Matters District Strategic Groups. Members are responsible for overseeing the delivery of

outcomes and priorities for the district.

District Strategic Groups

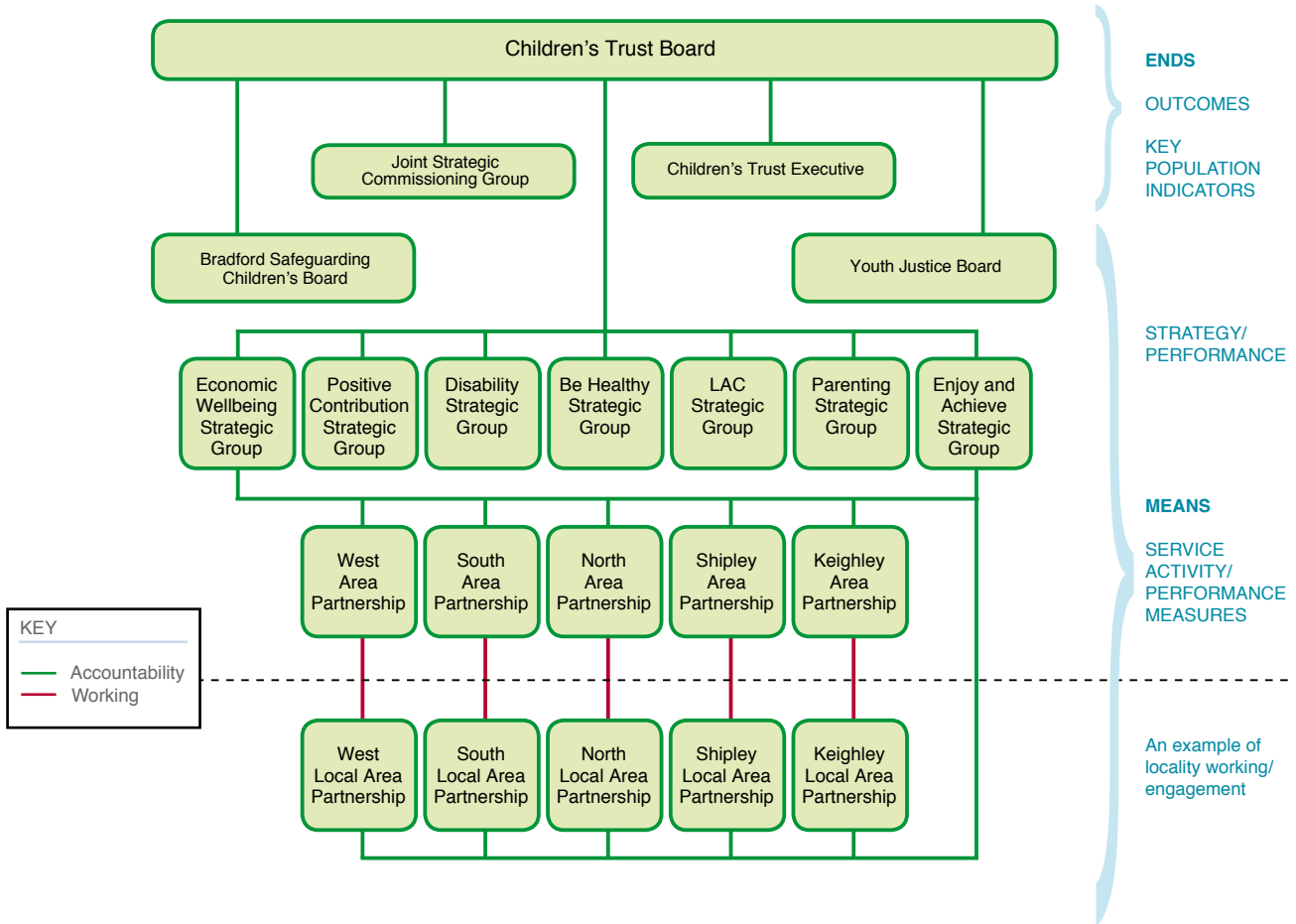
There are eight key sub-groups supporting the Children's Trust, four of which directly relate to the Every Child Matters Outcome areas: **Be Healthy Strategic Group; Economic Well-being Strategic Group; Positive Contribution Strategic Group; Enjoy & Achieve Strategic Group**. The Stay Safe Outcome is within the remit of the Local Safeguarding Children Board.

In addition, there are also a number of other strategic groups; **Parenting Strategic Group** and two other groups with a direct focus on vulnerable children: **Looked After Children Strategic Group** and the **Disability Strategic Group**, which addresses the needs of children and young people with disabilities and complex health needs.

Each of these groups has responsibility for operational service performance and delivery against the Children and Young People's Plan. They are multi-agency performance management groups which implement, monitor and evaluate action plans for the priorities set by the Children's Trust Board. They also evaluate progress on the relevant priorities of the Local Area Agreement.

Supporting these arrangements are 5 Area Partnerships and 14 Local Area Partnerships (LAPs) whose role it is to ensure delivery of the Children and Young People's Plan priorities locally, and engage local partnership approaches which will co-ordinate activities across areas. These arrangements clearly place schools at the heart of local delivery and focus on improving all outcomes for children and young people and particularly on improving educational attainment/achievement.

New Children’s Trust Arrangements



Children & Young People’s Plan:

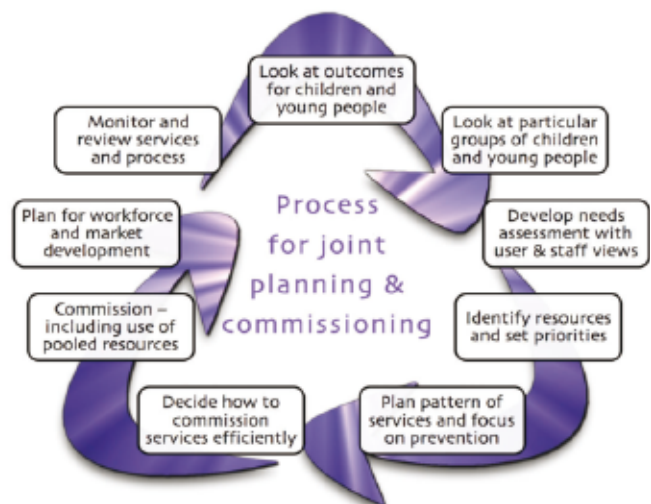
Responsibility for developing, publishing and reviewing the Children and Young People’s Plan (CYPP) has transferred from the local authority to the Children’s Trust Board in April 2010. The Board will also be required to monitor implementation and delivery of the Plan by the Children’s Trust partners. Delivery of the plan remains the responsibility of the partners, both individually and together.

A new Children and Young People’s Plan will be produced for April 2011 that sets out the Children’s Trust Board’s agreed outcomes priorities for the forthcoming three years.

Commissioning arrangements and resource allocations and how these contribute to improving outcomes:

Commissioning of services for children, young people and families in the Bradford district is

defined as the process of assessing need, agreeing priorities, specifying services to meet needs, allocating resources and reviewing the effectiveness of services. The following diagram describes the joint planning and commissioning process:



Commissioning is undertaken by those with relevant expertise in commissioning, supported by colleagues with expertise in the nature of the services to be delivered. Commissioned services need to demonstrate evidence based effectiveness and provide ongoing evaluation in terms of their impact. Commissioning involves clear service specifications. Contracts and agreements outline outcomes to be achieved, and they are evaluated against specific criteria. Services are commissioned in accordance with national and agreed local procurement rules and standards.

The Children's Trust has developed an agreed approach to Joint Commissioning. Within the Department of Services to Children and Young People, those with commissioning responsibilities are situated together within Transformation Services. Commissioners work very closely with partners in the Primary Care Trust. Decision making processes have been developed alongside the review of the Children's Trust arrangements and a Joint Strategic Commissioning Group has been established.

Managing Partnership Performance

The Children's Trust Board is responsible for setting clear priorities for the Children and Young Peoples Plan and ensures that progress against these priorities can be effectively measured.

The way we measure progress is through Outcome Based Accountability (OBA) built around the new National Indicator set. Performance management against the priorities also contributes to the Sustainable Community Strategy, Corporate Plan for Bradford Council, the Local Area Agreement (LAA) and towards the judgments within the Comprehensive Area Assessment (CAA).

The Children's Trust receives quarterly reports on progress on all key priorities and performance measures associated with the Children and Young People's Plan.

This Plan sets out clear accountability and responsibility for all of its priorities and the

level and quality of services to be provided (see governance arrangements). Chairs of the strategic groups ensure updates on progress are received by the Children's Trust Board and the wider Children's Trust arrangements as part of the routine quarterly reporting process. The reports provide an opportunity for members of the Children's Trust Board and the Joint Strategic Commissioning Group to consider, scrutinise and challenge areas of under performance and shift resources as appropriate.

Each group within the Children's Trust is responsible for developing a multi-agency action plan to ensure that improvements in service delivery are focused on delivering improved outcomes.

Integrated Service Delivery

Our approach to support children, young people and their families through the wide range of services on offer to them acknowledges that services need to be delivered in an integrated basis and not solely on professional and service specific boundaries.

Investment in prevention and early intervention is critical to the future well-being of our growing 0-19 year old population. Bradford's Children's Trust is committed to using universal and targeted provision to address 'risks' in all areas of children and young people's lives.

In the Bradford district the child or young person is clearly placed at the centre with a primary network of support from parents and/or carers. They are vital to helping children and young people have the best start in their lives. They create the initial core features of the five Every Child Matters outcomes. Where families have the capacity to ensure this good start, then local community networks themselves are strengthened and outcomes for children and young people are likely to be good.

Children and young people who are described as vulnerable are at a greater risk of not achieving positive outcomes. The role universal and targeted services play in supporting, not only this group but

all children and young people, are crucial as a means to promote positive outcomes and enable them to achieve their full potential both at an individual and societal level.

For children and young people that have complex needs then specialist services, such as Children's Social Care, Child and Adolescent Mental Health Services, the Youth Offending Team and residential and nursing care services, are also available to support them.

It is the responsibility of agencies to ensure they engage with children, young people, parents, carers, families and the wider community and that services are appropriate and based on identified need(s). The implementation of the Common Assessment Framework gives all agencies that provide services to children and young people a shared language and understanding of children's needs. This enables services to be delivered with the individual child's needs at the centre rather than organisational considerations. The assessment informs provision across the range of services from universal to the more complex and acute.

The achievement of the Vision for children's services, and the wider aspirations of improved education, raised skill levels and the district's regeneration within the Sustainable Community Strategy are vital steps to achieving success over the long-term.

The **Big Idea** of local joined up services focused on prevention involves a range of agencies working together locally, with a clear emphasis upon prevention and early intervention. Children's services in the district are provided locally within the five constituency areas and organised around the needs of the child or young person, rather than professional or existing agency boundaries. This requires practitioners to use common approaches and processes and share information.

The aim is to work with the child and their family to reduce vulnerability to poor outcomes and build their resilience. Services are delivered as close to home as possible, including through a network of extended schools and Children's Centres.

Progress on the Big Idea

There are five Area Managers and two District Managers who have responsibility for the local delivery of the following:

- Early Years and Childcare Services
- Children's Centres
- Family Centres
- Play
- Extended Schools
- Parental Involvement
- Integrated Youth Support Services

Five area Children and Young People's Partnerships across the district have responsibility for the development and delivery of local action plans within the constituency areas. These are based on the area needs analysis of each area and will serve to facilitate further locality working integration at the point of delivery by ensuring there is no duplication while aiding co-ordination.

Parenting:

A Parenting Board is responsible for the development and delivery of the district's Parenting Strategy. A Parental Involvement Officer is now based in each constituency, with 110 parental involvement staff located in, and employed by, schools. Training for practitioners has been rolled out across the district with 167 individuals trained to deliver the Triple P parenting programme.

Early Years and Childcare Support:

The Early Years Foundation Stage framework, effective since September 2008, has been successfully embedded in settings. Extensive training support has been provided for practitioners in delivery of this framework and use of the range of new documentation produced locally and nationally.

Developments have been made in supporting and improving links between schools and settings, with the sharing of practice to benefit children's learning opportunities and support transition.

A revised Early Years Outcomes Duty plan is being developed with particular focus on improving outcomes for all children at the end of the Early Years Foundation Stage and reducing inequalities.

The Bradford Childcare Sufficiency Plan is being updated following completion of a full childcare census across all registered childcare settings in the district. The three year action plan developed in 2008 focuses on activity needed in 14 localities identified through the Childcare Assessment.

Flexible free early education has been extended to 15 hours per week for the 25% most disadvantaged areas from September 2009, with roll-out of this district-wide from September 2010. Several projects have been initiated to promote up-take of childcare and early education by under-represented groups. Provision of free two year old places has been increased in disadvantaged areas. Bradford is also part of the government's Disabled Children's Access to Childcare pilot and a participating local authority in the national Child Poverty Initiatives for Child Development Grants

The Children's Information Link provides information for families through a helpline, Children's Centres and a range of outreach activities. In response to requirements for a Family Information Service in every area, the present service is being reviewed to ensure availability of accurate and timely information that parents may need to support their children right through to their 20th birthday.

Early Support

Early Support provides a shared framework to bring together existing resources to provide more joined-up and streamlined service delivery for young disabled children and their families.

Family Support Services, Family Centres and Children's Centres

Family support and parenting services work with families and children whose safety and well-being is jeopardised and who may need to be cared for away from their family setting, or those who require specific assistance because one or more of their children have a disability or complex health need. Every family in the district whose children are on the edge of care receives a service which explores and supports every opportunity to keep them together in the community, where it is safe to do so, using the team around the child (TAC) model.

33 Children's Centres are now delivering the Full Core Offer, providing a variety of family support activities in the district. As part of Phase 3, eight new Centres are being developed so that integrated services can be accessed by all children under five and their families in Bradford. A robust performance management framework has been implemented to ensure that Centres can evidence the delivery and impact of services that are appropriate to the needs of local families.

Play

The district's Play Strategy 'All to Play For' – A Strategy for Children's Play in Bradford District' has six key themes that support the right to play, through high quality play facilities and by promoting children's access to the public realm. The key themes promote equality and inclusion in play and encourage children's planning of play services. This strategy is delivered by a multi-agency Play Partnership.

The Play agenda is firmly embedded in the Sustainable Community Strategy and much progress has been made both locally and nationally. Following the publication of the DCSF National Play Strategy (2008) the first National Indicator for Children's Play has been incorporated in the Comprehensive Area Assessment which measures children and young people's satisfaction with their local parks and play areas. Currently

Bradford scores above national average for this indicator.

The Play Partnership leads on the implementation of more than £1.4 million Big Lottery Children's Play Programme funding, as well as funding for a pilot Mobile Play Ranger project, and the recent allocation of £1 million to invest in play areas across the district.

Extended services in and around schools

Bradford district is recognised as being at the forefront of the development of extended service provision regionally and nationally, and progress on the national core offer is ahead of regional and national comparators.

Schools and partners have developed innovative approaches to the delivery of the core offer and the focus on locality working is enabling projects to maximise the use of resources. 69% of Primary Schools and 79% of Secondary Schools now deliver the full Core Offer and the district is confident of meeting the 2010 target.

Focus on the link between Extended Services and School Improvement will enable improvements in outcomes for children and young people to be more effectively monitored.





Integrated Youth Support Services

The district's **Youth Matters Implementation Group** action plan has set out 6 key objectives to support young people in the district. These objectives are designed to:

- Rebalance the public narrative about young people
- Empower young people's to influence the design and delivery of services
- Increase the number of local places for young people to go
- Remove barriers and support young people to access local opportunities and services for them
- Improve the capacity and quality of services for young people
- Support and develop the youth workforce to employ the very best practice in working with young people

The **Youth Opportunities Fund** and **Youth Capital Fund Programmes** have provided additional "places to go and things to do" for

young people with many young people themselves determining where and how the funds should be allocated.

Local Authorities are required to provide information on positive activities for young people. The duty applies to young people aged 13–19 and up to 25 for those with disabilities. In collaboration with young people, an accessible website has been designed and developed which provides up-to-date information and guidance on positive activities across the district.

Connexions services - the Council is responsible for Connexions services and in particular for Information, Advice and Guidance (IAG) provision. Development and responsibility for Action Plans, to address the needs of those not in education, employment or training (NEET), fall within the Economic Well-being sub-group. The district-wide Connexions service is now delivered by Prospects, with targeted work being delivered by the Council on an interim basis, while a review of how this service might best be delivered in future is undertaken.

Targeted Youth Support complements the work of the Youth Matters Implementation Group. This includes linking the work of Behaviour and Attendance Collaboratives (BACS) within Confederation Areas to Pupil Referral Units.

Integrated Process

Integrated processes focus on enabling and encouraging professionals to work together effectively to deliver frontline services. Improving outcomes for children and young people involves changes to culture and practice across the children's workforce.

The Bradford Information Sharing Agreement is critical to early identification and intervention to address children's needs, to protect them from abuse and neglect and to prevent them from offending. The Information Sharing Agreement contributes to good quality assessments and the provision of appropriate services. Sharing of information is included in induction training offered across the whole Children's workforce and it is explored in depth as part of CAF and Contact Point training.

Common Assessment Framework (CAF) processes are the national standard used by all agencies and their practitioners across children's services for identifying a child's additional needs and for planning how those needs will be met.

ContactPoint is a quick way, along with the CAF Register, for a practitioner to find out who

is working with a child or young person. This will support and facilitate more integrated working amongst professionals. It is a basic online directory available to authorised staff who will operate to strict data security standards.

Family Services Directory has comprehensive, online information about all types of children's and young people's services, activities and facilities. It is for use by practitioners and children, young people and families.

Integrated Children's System (ICS) is the information technology for capturing, recording and supporting the work of Children's Social Care, designed to improve information gathering, assessment, planning and review.

The inter-agency Workforce Development Framework embraces all relevant agencies in the statutory, voluntary, and independent sectors whose work brings them into regular contact with children, young people and families. This is informed by identification of common training needs designed to reduce duplication and is based on a common core of skills and knowledge across the sectors. It will enhance integration of services and enable multi-disciplinary teams to work together more effectively in the interests of the child.





Report Cards

The Children & Young People's Plan 2009-2012 is informed by 'Outcome Based Accountability' (OBA). OBA is a method for planning and performance management that is now promoted by the Government for use in children's services. The purpose of this approach is to support partnerships to keep a focus on 'outcomes', i.e. the difference they make to the well-being of populations, and to base simpler, shared plans and commissioning processes directly around the needs of all children, young people, parents and carers.

Utilising an 'Outcome Based Accountability' approach a 'report card' has been generated in order to review each of the agreed priorities of the Plan 2009-2012. Each report card includes the following sections:

Outcome & Priority:

This sets out each Strategic outcome and priority within the current plan.

Population Indicators and impact summary:

These are the indicators chosen as proxy measures of impact against the outcomes and priorities with a running commentary of current performance against each one.

The story/context behind the baseline:

This section provides a summary of the casual and contextual factors that contribute to and therefore help to identify the outcomes and priorities.

Service Accomplishments:






This section sets out specific service accomplishments against the outcomes and priorities over the last year.

Key Actions for 2010-2011:

This section sets out the revised actions that will be delivered through the forthcoming year 2010 to 2011.

PARTNERSHIP REPORT CARD

Be Healthy 2009/2010

	Quartile Performance	Current Performance
	Performance is amongst the top 25% of authorities	Current performance is above target
	Performance is amongst the top 50% of authorities, but below the top 25%	Not used
	Performance is amongst the bottom 50% of authorities, but above the bottom 25%	Performance is within the accepted variance
	Performance is amongst the bottom 25% of authorities	Performance is below target
	Quartile data not available	Current performance not available

Outcome	Help every child be happy, healthy and resilient, feel good about themselves and have someone to talk to they can trust.
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Priorities	<ul style="list-style-type: none"> ● Support improvements to tackle a range of health inequalities for C&YP and their families and promote healthy lifestyle choices with a focus on; infant mortality, oral health, obesity, teenage pregnancy, sexual health, and alcohol, tobacco and substance misuse. ● To promote the mental and emotional well-being of all C&YP.
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Main Population INDICATORS: (LAA & NI Set)	NI 57 C&YP participation in high quality PE and sport.	Quartile Performance (DCSF validated data)		Current Performance	Targets	
		07/08	08/09		Target 09/10	Target 10/11
		74%	73%	84% (Sept 2009 survey)	81%	88%
<p>Impact summary: Target set through the LAA More children and young people have participated in high quality physical activity in schools across the district.</p>						

	NI 112 Under 18 conception rate.	Quartile Performance (DCSF validated data)		Current Performance	Targets	
		07/08	08/09		Target 09/10	Target 10/11
		-17.4%	N/A	-20.5% (2008)	-37.5%	To be negotiated
<p>Impact summary: Targets negotiated through the LAA refresh Rates of teenage conception in the Bradford district continue to fall and have reduced by 20.5% compared the 13.3% nationally.</p>						

	NI 115 Substance misuse by young people.	Quartile Performance (DCSF validated data)		Current Performance	Targets	
		07/08	08/09		Target 09/10	Target 10/11
			10.5% (adjusted value)	10.3% Tellus 4 Feb 2010	9.5%	9.2%
<p>Impact summary: Target for 2010-11 negotiated through the LAA refresh Rates of substance misuse by young people continues to reduce in the district but remains high compared to the national picture.</p>						

Main Population INDICATORS: (LAA & NI Set) continued	NI 53 Prevalence of breastfeeding at 6 – 8 weeks from birth.	Quartile Performance (DCSF validated data)		Current Performance	Targets	
		07/08	08/09		Target 09/10	Target 10/11
		N/A	50.1%	47% (Q3 - 2009)	50.6%	51.1%
	Impact summary: More new mothers in the Bradford district have initiated breast feeding from birth up to 6 to 8 weeks.					
	NI 55 Obesity in primary school age children in Reception.	Quartile Performance (DCSF validated data)		Current Performance	Targets	
		07/08	08/09		Target 09/10	Target 10/11
		10.6%	9.99%	Data available December	10.8%	10.8%
	Impact summary: Obesity rates in the district's primary schools at reception stage continue to reduce but remain higher than both the regional and national levels.					
	NI 56 Obesity in primary school age children in Year 6.	Quartile Performance (DCSF validated data)		Current Performance	Targets	
		07/08	08/09		Target 09/10	Target 10/11
		20.9%	19.88%	Data available December	19%	19%
	Impact summary: Obesity rates in the district's primary schools in Year 6 continue to reduce but remain higher than both the regional and national levels.					
	NI 113 Prevalence of Chlamydia in under 25 year olds.	Quartile Performance (DCSF validated data)		Current Performance	Targets	
		07/08	08/09		Target 09/10	Target 10/11
		N/A	15.4%	13.36% (Dec 2009)	25%	35%
	Impact summary: There are no targets set for prevalence of Chlamydia. However, screening programme data indicates current rates at 0.81% of the total number of 15 to 24 year olds screened.					
	NI 50 Emotional health of children.	Quartile Performance (DCSF validated data)		Current Performance	Targets	
		07/08	08/09		Target 09/10	Target 10/11
		N/A	64%	57.3% Tellus 4 (Feb 2010)	None set	None set
	Impact summary: 57.3% of the district's children and young people responded positively to a recent survey (Tellus 4) regarding the quality of relationships with family and friends.					

Story/Context behind the baseline:

- In the UK, children and young people from lower socio-economic classes, certain minority ethnic backgrounds and deprived geographical areas experience poorer health outcomes.
- Bradford district is amongst the 10% most deprived districts in the country; it ranks 32nd out of 354 local authorities in England according to the Index of Multiple Deprivation 2007.
- Lower socio economic status affects vulnerable groups more than others.
- Infant mortality rates are higher in more deprived populations and rates are still high in the district
- 20% of children in year 6 are obese across Bradford district; this rate is now static over the last 3 years halting the rise in obesity reflecting national trends.
- Teenage pregnancy rates are highest amongst areas of poverty and there are identified hotspot areas in Bradford district; overall rates are reducing.
- Poor oral health is a disease of poverty with those experiencing social inequalities having more dental disease and accessing oral health services less; oral health in district remains of concern.

Service accomplishments:

- Appointment of a full time Infant mortality co-ordinator.
- Support has increased to reduce smoking during pregnancy with increased numbers of stop smoking advisors trained to offer specialist support to pregnant smokers and social marketing research commissioned to ascertain service users views.
- Bradford Royal Infirmary maternity unit is a national leader on implementing the Unicef Baby Friendly Initiative and Airedale Hospital Trust has also recently achieved stage 2 status; this is an evidence-based approach to increasing breastfeeding rates.
- MEND (childhood obesity programme) developed across the Bradford district.
- Oral health intervention at 9 months with over 88% of health visitors supplying an oral health pack to families, which is above the target for the year.
- Fluoride varnish programme has recruited over 2000 young children into the programme.
- UR Choice (local SRE programme) has been piloted and the number of TIC TACs offering services for young people has increased.
- Specialist teenage pregnancy maternity service has been commissioned and 20 support groups for teenage parents set up.
- Appointment of CAMHS commissioning lead providing leadership to the Healthy Minds programme including focus on improving 'comprehensive CAMHS', in particular emotional health and well-being services for vulnerable groups.






Key Actions for 2010/11:

- **Infant mortality:** Implementation of refreshed strategy and action plan which includes National Support Team recommendations.
- **Oral health:** The Oral Health Strategy 2007-2010 is being refreshed which will ensure the delivery of robust evidence based oral health interventions and 2 key actions are to strengthen partnerships and understand children's and young people's experience of oral health services.
- **Tobacco:** To implement the recommendations of the Smoke free Strategy (DoH 2010) and the Bradford District Health Equity Audit. An action plan will be monitored via the Bradford Tobacco Alliance.
- **Obesity:** To implement the relevant recommendations of the Bradford District Obesity Health Needs Assessment via the Children's Healthy Weight Healthy Lives Group and participation in Review of Physical Activity Strategy across the district .
- **Alcohol & substance misuse:** Delivery of Key Objectives and Actions outlined within the Young People's Specialist Treatment Plan 2010-11 and Development and implementation of Young Persons Drug and Alcohol Prevention Plan.
- **Teenage pregnancy & sexual health:** Implementation of the Sexual Health & Teenage Pregnancy strategy and action plan
- **Emotional Health:** Review the Healthy Minds Strategy in the light of local experience, recent guidance and the national CAMHS Review, identifying priorities for action and quality standards for all services and agree and introduce new care pathways for specialist CAMHS Tier 4 services, compliant with legislation and evidence of effective practice.



PARTNERSHIP REPORT CARD

Stay Safe 2009/2010

	Quartile Performance	Current Performance
	Performance is amongst the top 25% of authorities	Current performance is above target
	Performance is amongst the top 50% of authorities, but below the top 25%	Not used
	Performance is amongst the bottom 50% of authorities, but above the bottom 25%	Performance is within the accepted variance
	Performance is amongst the bottom 25% of authorities	Performance is below target
	Quartile data not available	Current performance not available

Outcome

All children and young people feel safe at home and in their community

Priorities

- Reduce unintentional injuries across the district
- Improve outcomes for looked after young people through providing more stable and secure placements
- Help create a safe environment by minimising abuse and neglect
- Reduce the number of C&YP experiencing bullying

Main Population INDICATORS: (LAA & NI Set)

NI 48 Targets set through the local Area Agreement. Children killed or seriously injured in road traffic accidents (based on a 3 year rolling average).

Quartile Performance		Current Performance	Targets	
07/08	08/09		Target 09/10	Target 10/11
	-14.7% (51)	(51)	43	35

Impact summary:

51 children in the district were killed or serious injured in 2008 (latest available data). This number has fallen over recent years but remains a concern.

NI 63 Stability of placements of looked after children: length of placement.

Quartile Performance		Current Performance	Targets	
07/08	08/09		Target 09/10	Target 10/11
66.8	72.4%	75.13% (Jan 2010)	70.0%	71%

Impact summary: Targets set through the LAA

Long-term placement stability of Looked After Children has seen improvements year on year since 2004 and exceeds both the national and regional averages.

NI 70 Hospital admissions caused by unintentional and deliberate injuries to children and young people.

Quartile Performance		Current Performance	Targets	
07/08	08/09		Target 09/10	Target 10/11
137.12		137.12 (2008)	Targets to be agreed through BSGB	

Impact summary:

Rates of admissions to hospitals for unintentional and deliberate injuries in the district has seen a slight decrease but still remain higher than the national and regional levels.

Main Population INDICATORS: (LAA & NI Set) continued	NI 69 Children who have experienced bullying.	Quartile Performance		Current Performance	Targets	
		07/08	08/09		Target 09/10	Target 10/11
		66.8	56.5% (adjusted 53.8%)	33.1% Telius 4 (Feb 2010)	48%	46%

Impact summary:
The district's ranked position for bullying has improved from 147 to 138 out of the 152 local authorities that took part (Tellus 4). However, Bradford district remains in the bottom 25% of all local authorities.

Story/Context behind the baseline:

- Accidental injuries are much more common amongst disadvantaged children and young people.
- The largest numbers of serious injuries and deaths are caused by road accidents.
- The largest numbers of non-fatal accidents are due to falls.
- The majority of accidental deaths in the home are due to fires.
- Bullying often happens at school, but those living in children's homes or residential schools also get bullied where they live.

Service accomplishments:






- Safe at Home - (the national home safety equipment scheme) is delivered in the Bradford North and West localities by children's centres.
- A nationally funded home safety equipment scheme has been developed.
- 100 front line staff have been trained in creatively engaging parents/ carers and children in safety.
- Fire Service deliver talks in schools and parent groups.
- Focus on all young people in long-term placements to ensure 'team around the child' approach in place - particularly for those placements considered at risk of breakdown.
- The work of the Behaviour and Attendance Collaboratives (BACs) has been expanded to include a pilot Safer Schools programme, which involves the deployment of police officers in schools; this has been deemed a success and a formal contractual Safer School Partnership has been formed.
- West Yorkshire Police provide anti-bullying work to primary schools through the deployment of neighbourhood policing teams and schools liaison officers.
- Peer educators are being trained in identifying and reporting bullying issues on behalf of their classmates in PRUs.
- SEAL is an evidence based programme designed to develop whole school policy and practice in relation to the emotional and social well-being of pupils and staff. SEAL is a potent anti-bullying strategy, providing permeating ethos throughout the school and a set of over-arching principles of mutual respect and tolerance. The BACs have taken on the responsibility of developing and extending SEAL in the secondary phase and have commissioned support from the Education Psychology Service, Social Emotional and Behavioural Team and National Strategy Consultants to enhance the impact of SEAL on learning outcomes for pupils.

Key Actions for 2010/11:

- Home safety and fire safety checks to be carried out in the homes of children subject to a child protection plan.
- Deliver the "Safe at Home" home safety equipment scheme to eligible Bradford families
- Improve data collection procedures for unintentional injuries within the district's Hospitals.
- Identify the children as a cohort that falls within the criteria of the NI definition. Agree a risk criteria to further identify within the cohort those placements deemed as at risk of failing and take immediate preventative action.
- Alert key professionals to the cohort and the NI requirements to ensure urgent monitoring and response to placement difficulties.
- All at risk placements to be referred to Family Support Panel for the provision of support interventions aimed at preventing placement breakdown.
- To ensure that all agencies implement the requirements of the Vetting & Barring scheme checks for directly delivered and contracted services to children, young people and families.
- To further develop the MARAC arrangements for domestic abuse to ensure that inter-agency plans are timely and effective.
- To survey the views of looked after children regarding the effectiveness of arrangements to ensure their safety.
- Collate district-wide examples of best practice to facilitate dissemination and promote enhanced anti-bullying practices.
- Review Anti-bullying Strategy 2008-11 (5 priorities)
- Anti-bullying programme relating to children and young people with disabilities delivered.

PARTNERSHIP REPORT CARD

Enjoy and Achieve 2009/2010

	Quartile Performance	Current Performance
	Performance is amongst the top 25% of authorities	Current performance is above target
	Performance is amongst the top 50% of authorities, but below the top 25%	Not used
	Performance is amongst the bottom 50% of authorities, but above the bottom 25%	Performance is within the accepted variance
	Performance is amongst the bottom 25% of authorities	Performance is below target
	Quartile data not available	Current performance not available

Outcome

Improve education outcomes: every learner can enjoy school life to the full and achieve their full potential.

Priorities

- Raise attainment of children and young people, and narrow the achievement gaps for underachieving groups.
- Reduce persistent school absence.
- To reduce the number of schools causing concern and increase the proportion of schools that are good or better.

Main Population INDICATORS: (LAA & NI Set)

NI 78 Reduction in number of schools where fewer than 30% of pupils achieve 5 or more A*- C grades at GCSE and equivalent including GCSEs in English and Maths.

Quartile Performance (DCSF validated data)		Current Performance	Targets	
07/08	08/09		Target 09/10	Target 10/11
10	4+3	4 schools +3 academies (2008-2009)	2	0

Impact summary:

Bradford district continues to see a reduction in the number of schools below the national floor target 30%. Currently this stands at 4 schools.

NI 102a Achievement gap between pupils eligible for free school meals and their peers achieving the expected level at Key Stage 2.

Quartile Performance (DCSF validated data)		Current Performance	Targets	
07/08	08/09		Target 09/10	Target 10/11
20.3%	17% (Provisional)	17%	17.5%	16.5%

Impact summary: Targets set through the LAA

For the third consecutive year the district has seen the continuing improvement in the gap between children eligible for free school meals and their peers at Key Stage 2.

NI 102b Achievement gap between pupils eligible for free school meals and their peers achieving the expected level at Key Stage 4.

Quartile Performance (DCSF validated data)		Current Performance	Targets	
07/08	08/09		Target 09/10	Target 10/11
21.4%	21%	21% (2008-09)	19.5%	19%

Impact summary:

The district has seen continuous improvement in the gap between children eligible for free school meals and their peers Key Stage 4.

Main Population INDICATORS: (LAA & NI Set) continued	NI 87: Secondary school persistent absence rate.	Quartile Performance (DCSF validated data)		Current Performance	Targets	
		07/08	08/09		Target 09/10	Target 10/11
		7.34%		7.34% (ac yr 2007-08)	6.8%	6.0%

Impact summary:
Rates of persistent absence in the district have seen a small reduction (1%) compared to the previous year but remains above both regional and national levels.

Story/Context behind the baseline:

- Nationally, in the early years, up to the end of the Foundation Stage, there is a clear association between poverty and developmental delay.
- In Bradford district in 2008, 80% of children in Super Output Areas ranked as less deprived (below 30%) reached the target level, compared to 58% of those living in more deprived areas. 54% of children claiming Free School Meals (FSM) reached the target level, compared with 79% of non-FSM children.
- The effects of deprivation on educational outcomes continue through to all the Key Stages.
- Ethnic groups had lower achievement rates in each subject at Key Stage 1 than their peers. This pattern was repeated at Key Stage 2 and the achievement rates of pupils from Black ethnic groups were also lower than those of their peers.
- Children who have Special Educational Needs (SEN) have lower achievement rates than those who do not.
- In 2008, 39% of children at Key Stage 1 had an identified SEN and 46% of pupils at Key Stage 2 had an identified SEN.
- Children who are looked after (LAC) have lower achievement rates than their peers. As at December 2009 there were 506 LAC aged between 5 and 15.
- Persistent absence rates within the district are higher than the national average, in 2008 the persistent absence rate was 7.34% compared to 5.58% nationally.

Service accomplishments:






- A revised process for the risk assessment of schools and prioritisation of intervention has been introduced. Support is tailored to meet the needs of individual schools. Targeted work in Priority 1 and Priority 2 schools securing improvement and a number of schools have now come above floor targets.
- Through the introduction of the Locality Achievement Partnerships, schools now work in partnership with each other on a geographical basis. This compliments other customised partnership working through federations and trusts which have been established to support schools in difficulty.
- Ethnic minority achievement consultants and teachers are deployed to meet the needs both of new arrivals and more advanced bilingual learners.
- The Inclusion Development Programme supports the clear identification of speech and language needs and special educational needs at Key Stage 1 – where a pupil's English is at a very early stage of development.
- The Education Social Work Service has realigned its support to Bradford Secondary Schools in partnership with the three Behaviour and Attendance Collaboratives. All schools receive support from the Service with priority given to the designated persistent absence schools.
- Partnership working between Education Bradford, Secondary Schools and the Behaviour and Attendance Collaboratives has had a positive impact in reducing Persistent Absence and improving attendance. Specific examples include:
 - Collaborative working with West Yorkshire Police through the Safer Schools partnership to address attendance issues.
 - YOT and LAC Specific case management and monitoring group.
 - Special School attendance strategy.
 - Enhanced Year 6 to year 7 transition tracking in collaboration with Pupil Admissions.

Key Actions for 2010/11:

- Implement prioritisation process to challenge and support schools.
- Develop and implement the Achievement Strategy.
- Focus Extended Service support on raising achievement.
- Implement 'Narrowing the Gap' programme.
- Implement the Play Strategy across the district.
- Schools working closely together, via the LAPs, supporting one another.
- Further develop multi-agency strategies within the Behaviour and Attendance Collaboratives.
- Fully engage partners within Extended Services to promote a wide range of activities for children and young people.
- Further develop primary locality based attendance strategies.

PARTNERSHIP REPORT CARD

Positive Contribution 2009/2010

	Quartile Performance	Current Performance
	Performance is amongst the top 25% of authorities	Current performance is above target
	Performance is amongst the top 50% of authorities, but below the top 25%	Not used
	Performance is amongst the bottom 50% of authorities, but above the bottom 25%	Performance is within the accepted variance
	Performance is amongst the bottom 25% of authorities	Performance is below target
	Quartile data not available	Current performance not available

Outcome

Children and young people feel that their efforts and contribution are recognised and appreciated by people

Priorities

- Improve opportunities for children and young people to participate and contribute to policy and service development in the district.
- Provide positive activities for C&YP across the district.
- Prevent young people from offending or re-offending.

Main Population INDICATORS: (LAA & NI Set)

NI 110 Young people's participation in positive activities.

Quartile Performance (DCSF validated data)		Current Performance	Targets	
07/08	08/09		Target 09/10	Target 10/11
	74.8% (adjusted 74.7%)	58.3% Tellus 4 (Feb 2010)	77.8%	79.8%

Impact summary: Targets set through the LAA

Latest survey data (Tellus 4) shows a decline and indicates that fewer of the district's young people surveyed reported participating in positive activity.

NI 111 First time entrants to the Youth Justice System aged 10-17.

Quartile Performance (DCSF validated data)		Current Performance	Targets	
07/08	08/09		Target 09/10	Target 10/11
1950	1330	1330 (2008-09)	1850	1790

Impact summary: Targets set through the LAA

This is the third consecutive year that the rate has been reduced and it is a 45% reduction on the rate 3 years ago. Bradford is below the national rate (1472 per 100,000) and the rate for the region (1580 per 100,000).

NI 19 Rate of proven re-offending.

Quartile Performance (DCSF validated data)		Current Performance	Targets	
07/08	08/09		Target 09/10	Target 10/11
1.18		0.52% (Sept 2009)	1.09	

Impact summary:

Rates of proven re-offending in the district have seen a 0.17% reduction on the previous year.

Story/Context behind the baseline:

- Young people need to feel some kind of ownership over the venue in which activities takes place.
- The general feeling among young people in the district is that there is not enough to do.
- Costs associated with travel and access into venues can act as a barrier to participation for C&YP, particularly for those living in rural communities and for young disabled people.
- Inappropriate opening times of activities also act as a barrier. Activities should be provided when young people are out of school.
- Activities held in late afternoons, evenings, weekends and summer and winter holidays can lead to increased take-up.
- Evidence shows that tackling aspiration and giving opportunities to young people early in their lives will have a positive impact on their participation during adolescence.
- Risk factors for youth offending can be broken into four categories: family, school, community and the individual.
- Persistent absence rates within the district are higher than the national average; in 2008 the persistent absence rate was 7.34% compared to 5.58% nationally.
- Bradford District is amongst the most deprived districts in the country; it is the 32nd most deprived district out of the 354 Local Authority districts in England according to the Index of Multiple Deprivation 2007.

Service accomplishments:






- Over 2000 young people were involved in road show and consultation events with Bradford and Keighley Youth Parliament (BKYP). Action plans are now being developed from Ward and Area consultations.
- A framework for parental engagement in the 5 Constituency Areas has been developed.
- Parents are involved in planning 5 conferences for parents on understanding how to build resilience in their children for March 2010.
- BKYP were involved, and were supporting other young people to be involved, in the consultation on the future of education in Bradford.
- All Constituency teams are actively working with partners to ensure a wide range of positive activities are available in each area and that there is a comprehensive Youth Offer available. Activities include Friday and Saturday night provision of PAYP and YCAP (Youth Crime Action Plan) initiatives.
- 4 operation 'Stay Safes' in the Keighley area.
- 2 street based team areas (Buttershaw and Ingrow, Keighley) delivering activity 4 times a week, including Friday and Saturday, 209 young people engaged.
- 160 additional after school patrols.
- 43 young offenders engaged in reparation primarily during Friday evenings and Saturdays.

Key Actions for 2010/11:

- BKYP to implement the Action Plans in response to the issues raised by young people via the road show events in 2009.
- Develop Parental Engagement Framework.
- Develop work with partners in order to deliver a comprehensive Youth Offer in all areas.
- Promotion of all positive activities on offer for children and young people through the positive activities/ Family Information service web site.
- To deliver Youth Crime Action Plan.
- To work to tackling Anti-Social behaviour caused by alcohol misuse.

PARTNERSHIP REPORT CARD

Economic Well-being 2009/2010

	Quartile Performance	Current Performance
	Performance is amongst the top 25% of authorities	Current performance is above target
	Performance is amongst the top 50% of authorities, but below the top 25%	Not used
	Performance is amongst the bottom 50% of authorities, but above the bottom 25%	Performance is within the accepted variance
	Performance is amongst the bottom 25% of authorities	Performance is below target
	Quartile data not available	Current performance not available

Outcome

Create a highly motivated and well educated young workforce to support successful regeneration

Priorities

- Reduce the proportion of young people who are not in education, employment or training (NEET).
- Enhance the range and flexibility of learning pathways for young people aged 14 -19 years.
- Reduce childhood poverty and maximise the economic well-being for C&YP and their families.

Main Population INDICATORS: (LAA & NI Set)

NI 79 Achievement of a level 2 qualification by the age of 19.

Quartile Performance (DCSF validated data)		Current Performance	Targets	
07/08	08/09		Target 09/10	Target 10/11
67.62%	67% (Provisional)	67% (Provisional)	71.3% (Based on Jul 2010 results)	73.5% (Based on Jul 2010 results)

Impact summary:

Achievement levels increased by 6% during the academic years 2006/07 to 2007/08; however in academic year 07-08 Bradford was in the bottom 25% performing authorities nationally.

NI 117 16 to 18 year olds who are not in education, training or employment (NEET).

Quartile Performance (DCSF validated data)		Current Performance	Targets	
07/08	08/09		Target 09/10	Target 10/11
9.4%	8.8%	8.6% (2009-10)	8.6%	8.1%

Impact summary: Targets set through the LAA

The proportion of the district's NEET population has continued to reduce over the last five years from 15.3% to 8.6%.

NI 118 Take up of formal childcare by low-income working families

Quartile Performance (DCSF validated data)		Current Performance	Targets	
07/08	08/09		Target 09/10	Target 10/11
n/a		14 (2006-07)		

Impact summary:

Latest available information for the district indicates that only 14% of families who receive the childcare element of the Working Tax Credit have taken up formal childcare.

Story/Context behind the baseline:

- In January 2009, Connexions Bradford summarised the young people most at risk of becoming NEET in Bradford as:
 - Young people identified by Connexions Personal Advisers as needing Intensive Support or Extra Support;
 - LDD young people, particularly those in mainstream schools, in Pupil Referral Units, and those off school-roll;
 - Looked After Children and care-leavers;
 - Pregnant teenagers and teenage mothers;
 - Young people being supervised by the Youth Offending Team;
 - Young people with disrupted education, attending a Pupil Referral Unit or off-school roll;
 - Young people following alternative curricula and with the following intended destinations post-16 (WBL, e2e, Undecided/Unclear, and Employment);
 - Young people with below-average attainment;
 - White boys eligible for free school meals (with a higher risk for boys in general);
 - Young People of White and Dual Heritage ethnicity;
 - The local overview also referenced that nationally, young people with mental health problems and those with substance misuse issues are higher-risk for being NEET.
- Deprivation; parental income and socio-economic status also play a part in determining whether a child is likely to leave school at age 16.
- Those who were in receipt of Free School Meals at the age of 15 are less likely to achieve Full Level 2 or 3 qualifications by the age of 19. According to the January 2009 School census 22% of secondary school children in the district were eligible for Free School Meals compared with 13% nationally.
- Many of the risk factors for family and child poverty have particular relevance to sectors of the child population of Bradford. Some children will experience several of the risk factors simultaneously. The chances of families (as opposed to households) being poor is higher if:
 - No adult is in work (58% chance of poverty);
 - Only one adult out of a couple is in work (44% risk);
 - They belong to an ethnic minority community (more than one third risk overall, 58% risk for children in Bangladeshi or Pakistani families);
 - There is one or more disabled adults in family (31% risk);
 - There are four or more children in the family (40% risk).
 (Treasury/DWP/DCSF, 2008:13)
- According to the 2001 Census, 22% of households with dependent children living in them were headed by lone parents.

**Young people with an LDD in compulsory schooling includes statemented, School Action and School Action Plus young people.*

Service accomplishments:

- Seven new diploma subjects were made available to learners as of September 2009. Dedicated officers are in place to support applications to Gateway processes.
- There were a total of 269 learners aged 14-19 registered on Diploma courses in 2009-10.
- Bringing learning to life events were held in Bradford (Hilton Hotel) and Keighley (Keighley Campus). All Y8-Y11 students were invited by invitation card to home address. 921 students & parents attended.
- 140 apprenticeship places for 16-18 year olds have been agreed within the district. 70 per year over 2-year rolling programme. The focus will be on recruiting from NEET, Leaving Care & young offenders.
- Funding secured from DCSF to support diploma development teams and central posts to support diploma and Foundation Learning developments.
- Jobcentre Plus offers a number of "New Deal" programmes to help unemployed people, particularly those who have been unemployed for a long time, people with disabilities and anyone in need of extra help to find work. Lone parents get immediate access to new Deal, and JC+ informed the Committee that the claimant rate for lone parents is coming down.
- The Council supported by the Community Legal Advice Service partnership has commissioned, from the Working Neighbourhoods Fund, 3 areas of work:
 - a) Increased community legal advice which includes benefits, tax credits and debt advice in a number of children's centres and schools in the district.
 - b) Additional outreach work from the Bradford & district Credit Union, some of which will be delivered in children's centres.
 - c) Provision of financial literacy training.
- The Bradford Financial Inclusion Group is working with a number of agencies, such as West Yorkshire Trading Standards, who are working in Bradford with such schemes as the Illegal Money Lending Project tackling the issue of loan sharks and Moneyskills promoting financial literacy in the 16-25 age group.
- A range of services are being offered through children's centres that support tackling child poverty. These include debt advice, credit unions, adult education and training and one-to-one family support.

Key Actions for 2010/11:

- Through implementing new district-wide contract arrangements ensure that young people are helped to prepare for working life, and that we take specific actions to help those young people, including vulnerable groups, who are at risk of becoming, or who are not in education, employment or training.
- Through implementing new district-wide contract arrangements, develop CEIAG in learning institutions.
- Through providing a T1 NEET Connexions service ensure that the most vulnerable young people in the district are enabled to engage in Education, Employment or Training
- Foundation Learning Programmes offered across institutions increase from 650 in 2009-10 to 1,780 2010-11.
- Number of Diploma subjects offered increase from 8 to 13.
- Strategy developed and implemented to make more Apprenticeships available to young people.
- Undertake Needs Assessment for Child Poverty, reflecting national guidance.
- Develop Child Poverty Strategy for district involving all partners reflecting National Guidance.
- Develop Good Practice Evidence and implement any new pilots towards achieving targets.



Achievements and Future Challenges

This review recognises the many successes over the past 12 months made by the Children's Trust and also identifies challenges still ahead. In order to improve these outcomes and build on past progress, the authority and its partners will need to continue to focus energy and resource into the district's priorities, continue to strengthen partnership working and integrated working processes.

Future Direction

Each year as part of our review we consider if there is a need to change our priorities. This year it is proposed that the priorities will remain the same. There are a number of reasons underpinning this decision, including:

- The need to produce a revised Children and Young People's Plan in April 2010 as part of the new legislative requirements for the Children's Trust Board. This will involve undertaking a needs analysis and wide-spread consultation with children, young people, families and partners during 2010.
- Building awareness and ownership during the current changes across local partnerships, children's services and Children's Trust arrangements. It is felt that retaining the same priorities gives a greater opportunity to continue to build ownership and joint working.